

MyFBO.com Advanced Edition

Aviation Management System



MyFBO.com

Doing BUSINESS for General Aviation

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Why MyFBO.com Advanced Edition?

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The Best of Both

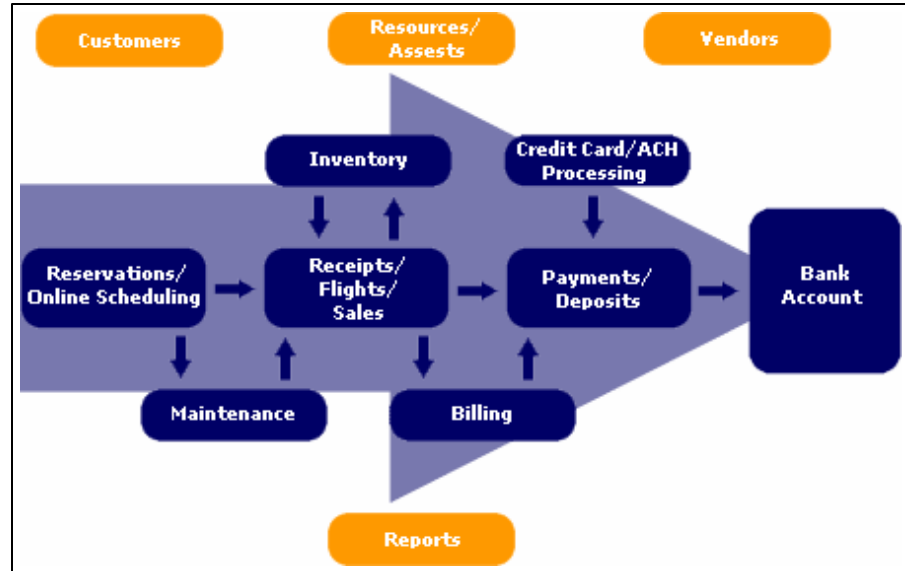
Why choose between a limited online scheduler or spending thousands for proprietary management software? MyFBO.com has the best of both. MyFBO.com offers web-based scheduling and aviation management systems. MyFBO.com Systems can be completely tailored and have more features than other FBO Software products that are many times the price.

Integration = Reduced Workload

From the time a prospective customer considers aviation services until the money is deposited in the your bank, the Advanced Edition manages it all, greatly reducing workload.

The MyFBO.com Advanced Edition integrates front and back office functions. This integration allows tasks that might take hours to complete manually to be completed automatically or with a few clicks of the mouse.

*MyFBO.com
Advanced Edition
is the only Aviation
Management
System you'll ever
need.*



Improved Recordkeeping = Reduced Costs

- Customer and Staff Credentials
- Customer Accounts
- Customizable Reporting
- Aircraft Maintenance
- Dispatch and Check-In / Aircraft Utilization
- Leasebacks and Managed Aircraft
- Point of Sale, Payments, Deposits, and Credit Card / ACH Processing

Advanced Edition Features

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Features

Maintains all customer/member records including:

- Name, address, and telephone numbers
- E-mail addresses
- Emergency contact information
- Certificates and ratings
- Medical information
- Citizenship.

Maintains all required resource information (aircraft, instructors, flight training devices, and other resources).

- Aircraft type and description.
- Aircraft weight and balance data.
- Instructor availability and contact information.

Online Scheduling. Allows customers to create, update, cancel, and view their reservations.

- The allowable duration of a reservation can be limited.
- The number of reservations per customer can be limited.
- Checks customer qualifications including currency and certificates.

Allows staff / club officers to create, update, or cancel any reservation.

- Staff/officer can override reservation limitations.

Complete reservation/schedule reporting.

- Daily schedule displays
- Daily printable schedule reports
- Multi-day overview displays
- Multi-day detail displays by date or by aircraft/instructor
- Future event lists
- Expired reservations
- Canceled reservations

Provides e-mail notifications:

- Reservation and cancellation confirmations.
- Reservation reminders.
- Reservation notices to instructor.

*The MyFBO.com
Software saves
money by using the
latest technology.*

*No contracts,
commitments,
hidden fees.
MyFBO.com
Systems are
Guaranteed.*

- Special messages and birthday greetings to customers.
- For clubs, e-mail between members.

Tracks aircraft maintenance data:

- Unlimited maintenance items in seven maintenance categories for each aircraft.
- Nine predefined maintenance items to ease maintenance planning.
- Maintenance items can be tracked by dates, hours (tach, Hobbs, or air time), and/or cycles.

Aircraft squawks monitored

- Allows input of current aircraft hours and squawks.
- Reports aircraft maintenance status.
- Predicts maintenance dates based on aircraft hours and pending reservations.

Schedules aircraft for maintenance and blocks customer/member scheduling during those times.

- Manages customer aircraft -- a profit opportunity for subscribers.
- Aircraft owners can request preheat and other services.
- Scheduling for on-field clubs supported.
- Customer aircraft maintenance tracking supported.
- Leaseback tracking supported.

Maintains subscriber news online.

- News available on customer/member menu.
- Callable from subscriber web site keeping site continually up-to-date.

Additional customer/member menu features including:

- Subscriber news
- Your terms and conditions/club bylaws
- Schedule summaries and detailed schedule displays
- Distance and time calculator from your airport
- Weight and balance calculator for your aircraft
- Density Altitude Calculator
- Conversion Calculator
- Access to Aviation Digital Data Service (ADDS) for weather and NOTAMs.

Full Access via the World Wide Web from anywhere in the world.

- Includes wireless web access in the U.S.

Aircraft and instructor (resource) dispatching including:

- Customer qualification checking at time of dispatch.
- Airworthiness review base on maintenance data at time of dispatch.
- Dispatch by club members from club computer or from any computer,

No more schedule conflicts! The MyFBO.com System links customers, resources, and times to create reservations.

Resource check-in including:

- Flight invoice preparation.
- Customer records update.
- Checkout in type / flight review recording.
- Time-in-type recording.
- Aircraft hours update, automatically updating the maintenance tracking function.
- Check-in by club member from club computer or from any computer,

Provides e-mail flight record and customer / member receipt after each flight.

- Flight status tracking through the MyFBO.com Monitor, alerting subscribers to late dispatches and check-ins.
- Detailed reports of flights / flight instruction including for customers/ members and instructors:
- Course and lesson tracking for flight instruction.
- Day hours, night hours, IMC hours, hood hours, and number of landings.

Resource usage reports, including:

- Scheduled versus dispatched time.
- Aircraft utilization including invoiced vs. un-invoiced time,
- Resource utilization by customer/member.
- Staff flight time reporting.
- Time clock reports for hourly staff.

Cash register / other transactions function supports and reports:

- Fuel and oil sales.
- Merchandise sales
- Shop floor billing.

Fuel use reporting by aircraft and by fuel type.

- Cancellation charge creation.
- Revenue reports including:
- Revenue for aircraft and simulators, flight staff, or both.
- Revenue by source (e.g., aircraft rental, flight instruction, merchandise)
- Staff Commission

Transaction reporting available to each customer/member from their individual menus.

- Transaction reporting for all customers/members available to authorized staff members/club officers.
- Transaction-level or summary-level interface to QuickBooks® or to other programs via CSV file.

MyFBO.com
System manages
customer owned
aircraft /
leasebacks.

Balance tracking for prepayment accounts and monthly billing accounts.

- Special account balance tracking for college/university billing or master account charges.
- Customer/member balance reporting.

Customer/member billing including:

- Monthly dues.
- Dues credits.
- Aircraft management fees.
- Aircraft lease charges.
- Tie downs or hangars.
- Credits for leaseback payments.
- Interest charges for late payments.
- Printed statements and/or e-mail notification of bills available online.

Additional revenue reporting including:

- Revenue by customer/member.
- Payments by payment type.
- Cash drawer balancing, deposit preparation, and deposit reporting.

Credit Card / ACH Processing

- Online and "swipe" credit card processing.
- Automated Clearing House (ACH) check processing.

Complete subscriber support package:

- Unlimited free e-mail support
- Help system and online documentation.
- e-Learning multimedia online training.
- Newsletter with tips and tricks.
- Free software upgrades.

Options

Standby Option

The Standby Option provides the ability for customers/members to wait for resources to become available for rental. The Standby Option is operated through the standby scanner. When the standby scanner is run, it checks each standby request against available resource times. If the time that a customer/member has requested becomes available, one of two things will happen:

1. The customer/member will be notified by e-mail.
2. The standby request will be converted to a reservation and the customer/member notified by e-mail.

Wireless web services are provided in many areas by AT&T Wireless, Nextel, Sprint PCS, Verizon Wireless, and others.

You select whether the standby scanner runs at certain times during the day or with every flight cancellation.

Pictures and Documents On File Option

Subscribers can store pictures of their customers / members for identification and security purposes. Uploaded pictures are included with each customer's personal information. Subscribers can also store documents on file. Documents may be associated with individual customers or stored for use for other purposes such as required reading.

Discovery Flight Option

Through a link from the subscriber's home page, the Discovery Flight Option provides the ability for prospective customers to reserve an aircraft and an instructor for a Discovery Flight online.

Discovery Flights are a key industry promotion effort supported by Be-A-Pilot, Cessna Aircraft Company, and others. However, converting prospect interest into Discovery Flights has always been a sticking point. Now, converting a prospect to a Discovery Flight customer can be automated. And much of the personal information needed for an online student record is gathered as a part of the process.

Charter Support Option

Prepares charter estimates for the general public from your cost data. Makes the cost of your charter service as available as the airline's reservation systems. Increase your charter business quickly with this option.

Batch Scheduling Option

The Batch Scheduling Option supports the reservation of aircraft and instructors at the same time every week for any number of weeks. This option was created for subscribers who work in collaboration with a local college or university and who wish to schedule an entire semester of flights at one time.

Enhanced Logging Option

The Enhanced Logging Option provides the ability to log each leg or segment of a flight independently. The log includes the departure and arrival airports as well as the day, night, IMC, and hood times as well as the number of landings for each segment.

The enhanced log may be further extended to include off-blocks, takeoff, landing, and on-blocks for each segment. Extended enhanced logging is typically used only outside of the United States and by U.S. commercial operators.

When the enhanced logging option is selected, all customer and staff log reports expand to include the additional data captured.

MyFBO.com is the only one of its kind to offer multiple locations support.

Multi-Airport Option

Subscribers with operations at more than one airport can select the MyFBO.com multi-airport option. With this option, a single customer/member and resource database is maintained and resources can be moved air shared between airports.

Customers/members are automatically scheduled for resources stationed at their home base. With one additional click, customers/members can schedule any available resource at any airport base.

Nearly all displays and reports take on an airport selector drop-down box when the multi-airport option is selected. Frequently, the data for individual airports as well as all airports in total can be reported.

Ground Services

MyFBO.com supports ground service reservations with the same level of system integration as for all other types of reservations.

Full support for internal ground service reservations (for subscriber-owned or locally-based aircraft) is available. This includes support for up to 26 different services on departure and 26 more on aircraft return. For flight schools, these services can include the use of headsets or other non-numbered equipment, or aircraft refueling instructions on arrival. For fractional operators, these services can include the provisioning typically provided for their owner/ operators (e.g., catering, charts) or the specification of fuel levels prior to flight.

Safety Management

If they haven't asked yet, your insurance carrier will soon be inquiring about your safety management program. They'll be looking for evidence that safety is a focus of your organization -- a part of your culture.

The collection of hazard and incident reports (including anonymous reports by staff and customers / members) and a record of the investigation of those reports and actions taken can now be maintained in your MyFBO.com database. All hazard and incident reports and their resolutions are visible to your staff, promoting a safety culture.

The Hazard and Incident Reporting feature supports a dedicated safety e-mail address to notify a designated safety manager of changes in your hazard and incident data. One or more staff members can be named as safety managers, and only safety managers can update the resolution of hazard and incident reports.

A future safety- and quality-related enhancement will provide for the online storage, linkage, management, and review of policies and operating procedures -- for your safety management program and for your organization as a whole.

Track student progress with MyFBO.com Curriculum Tracking.

Executive Reporting

The Executive Reporting feature is key to the management of mailing lists and prospects. With Executive Reporting enabled, subscribers immediately gain the ability to select subsets of their customers – for example, those with a “last flight date” more than six months ago. These selected customers can then be viewed in an online report, included in a spreadsheet, listed in a delimiter-separated-value (DSV) file, or sent to the batch e-mailer.

Either an Excel spreadsheet or a DSV file can be used as input to the mail-merge function of your word processor. This allows you to prepare custom letters or custom e-mails for each listed customer. If sent to the batch e-mailer, all selected customers receive the same e-mail message in either plain text or HTML format.

Curriculum Tracking

MyFBO.com supports the collection and retention of course-related data as a part of its Premium and Advanced Edition software. Every training flight or ground briefing can carry information about a student’s coursework. Now, that information can be used to more fully support the training staff at flight schools, academies, and university programs. Student progress can be quickly assessed and their advancement managed.

With the Curriculum Tracking option, a flight school can establish as many curricula as are offered within their online system. Each curriculum definition includes the syllabus (e.g., Jeppesen, ASA, or internally developed), course (e.g., commercial pilot), and the number of stages in the curriculum. Once curricula are defined, individual students are enrolled and their training flights and ground briefings linked to that curriculum. (Stage and lesson data become required inputs for each curricular flight.)

Flight instructors, students, and their mentors can then review every aspect of a student’s learning experience including hours assigned to dual, solo, cross-country, multi-engine, day, night, and hooded flight. Simulator times as well as briefing times are reported along with the number of approaches and landings. Each of these items is reported by flight with a notation of the lesson and a subtotal by curriculum stage.

Chief instructors and flight school managers can quickly review the progress of all students in a selected curriculum. With the Curriculum Tracking option, the online system provides student enrollment information that can be sorted by enrollment date, instructor, mentor, and other characteristics.

Inventory

The present inventory management option allows the creation of master inventory records (including master prices and codes), vendor records, and inventory item / vendor associations. This stage also allows the inclusion of inventory items at master retail price or master sale price on customer receipts using scanned product codes or keyboard entry of product codes or names.